

Motherhood:

**ALL LOVE BEGINS
AND ENDS THERE**

ROBERT BROWNING



**FOR MOTHERS,
BABIES AND
FAMILIES**



LIFE INSTITUTE



THE RIGHT TO LIFE

Every child is precious. That's why abortion is always wrong. Our children are the best thing about us; from their first gummy smile to their little dimpled knees, they remind us of what's good about the World.

The most amazing fact of life is that every baby is a unique individual from the moment of conception. Whether she has curly hair or the fastest sprint in the class - it's all decided in that first moment of life. The next nine months in the womb simply allows that little human time to grow and get ready for birth.

But some children never get beyond the womb. They, and their mothers, become victims of the abortion industry.

The *Life Institute* are dedicated to keeping Ireland abortion free. We work to protect mothers and babies from abortion. Our promise is always to be uncompromisingly pro-life, in all circumstances - for the sake of our mothers and babies.

FOCUS ON: EDUCATIONAL PRO-LIFE

Name: The *Never A Need*

Type: An all-inclusive campaign using mass media, billboard and bus advertising, information booklets and public meetings



Objective: Presenting to the Irish people the medical facts which prove that there is never a medical need for abortion

How: Billboard and bus advertisements reinforced the message being carried by media interviews and information booklets. The campaign dispelled the myth that abortion was a medical necessity

“THIS *Campaign* IS BADLY NEEDED. YOU HAVE DONE WOMEN A REAL SERVICE”

CLIONA DONNELLY, NURSE

FOCUS ON: EARLY HUMAN LIFE

Name: *No Exceptions* Project

Type: The first nationwide advertising campaign focusing on early human life

Objective: To create public awareness of the need to protect human life from conception and the immorality of embryo research

How: Advertising billboards carried the message across the country. Our leaflet explained the issues to more than 150,000 people and created a new awareness of the abuses of embryo research



“THIS *booklet* REALLY OPENED MY EYES TO THE ABUSES OF HUMAN LIFE”

MARIA KAVANAGH, MOTHER



Life begins at the moment of conception. Scientists recognise the significance of this moment. They too admit that what existed before, a sperm and an egg, is not the same as exists after fertilisation.

And yet, certain scientists see personal gain as justification enough to exploit the human embryo. Claiming to act for the good of humanity, they exploit the unborn child as a mere storeroom for stem cells, stripping them away for spare parts and killing the child in the process.

Making and destroying life in this way is intrinsically and morally wrong. And it's bad science. Recent research shows that adult stem cells can be a more beneficial method of treatment.

The *Life Institute* vigorously opposed Irish MEPs who supported the use of European Union funds for embryo research. We have, however, successfully fought off an attempt to remove constitutional protection from pre-implanted embryos, and continue to closely monitor developments which may threaten the protection of human life from conception.

EARLY HUMAN LIFE





THE FAMILY

The *Life Institute* recognises that the traditional family, based on marriage, offers the best possible loving care for our children and for all members of the extended family

The family is the fundamental unit of society. Strong and stable families are the most important building block in our nation. The Irish Constitution recognises its special position and guarantees to uphold the rights of families and of mothers in the home.

The *Life Institute* defends the traditional family from attack and highlights the anti-family policies of the Government. We campaign for a better deal for families and for mothers raising their children at home by:

- Demanding that the State uphold the constitutional protection of the family
- Campaigning for an end to anti-family policies such as tax-individualisation
- Asking the State to support the family by providing housing and other services
- Establishing a forum for mothers, to act as a lobbying voice for mothers' rights

FOCUS ON: DEFENDING THE FAMILY

Name: *Protect the Family* Campaign

Type: Alerting the Irish people to the need to defend the traditional family in submissions to the *All Party Oireachtas Committee on the Constitution (APOCC)*

Objective: We ensured that more than 30,000 submissions were sent to the APOCC, defending the traditional family based on marriage. We insisted that mothers at home be protected and opposed the notion of homosexual marriage and the right of homosexuals to adopt children

How: Posting and delivering submission forms to as many people as possible. This campaign brought many pro-life and family groups together to work for the family



“THANK YOU TO THE *Mother & Child Campaign* FOR ALERTING US TO THESE THREATS TO THE FAMILY”

PATRICK O'DONNELL, FATHER OF SIX BOYS

FOCUS ON: SCHOOLS PROGRAMMES

Name: *Just the Facts* Schools Information Project

Type: Ireland's only life-affirming schools programme which uses video, Internet and printed materials to reveal the wonder of life in the womb

Objective: To make our classrooms places of profound learning as to the miracle of life. We provide modern teaching tools that students enjoy and that teach them to understand and respect life

How: Each year all 736 Irish secondary schools receive a *Just the Facts* pack containing wall charts, leaflets, web-guides, videos and CD-Roms. School visits use a multi-media presentation to engage and delight students. Our *Just the Facts* website receives millions of visitors and is used by crisis pregnancy centres worldwide.



“10 OF OUT 10 FOR *Just THE Facts!*”

FR LIAM O'RAFFERTY, KNOCK, CO. MAYO

Years of increasingly aggressive and explicit sex education programmes were meant to safeguard Irish teenagers against pregnancy, sexually transmitted infections, and abortion. The sorry fact is that these policies have utterly failed whole generations of young people.

At the same time, no programme existed which taught that life in the womb was deserving of protection. The *Life Institute* has filled the gap with *Just the Facts* - Ireland's only complete pro-life schools program.

Despite all the evidence to the contrary, the Irish Government gave €25 million to the *Crisis Pregnancy Agency* (CPA) who called for more sex promotion education and more easily available contraception.

The CPA dismissed a submission from the *Life Institute* advocating abstinence education, which is proven to reduce teenage pregnancy and STI rates across the World. They prefer to produce leaflets telling teenage girls to carry condoms since "you never know who you might end up with"

EDUCATION





COMMUNICATING THE MESSAGE

Information is a key factor in ensuring a pro-life future. Important developments in the legal, medical and political fields are sent by the *Life Institute* to a growing number of people.

RESEARCH AND REPORTING

Research is given a priority in the *Life Institute*. Data from every field is collected on all aspects of life issues and high-quality reports are produced and widely distributed.

LEAFLETS, BOOKLETS AND REPORTS

Information must be presented in a format that is useful to the reader. Our publications have been widely praised for the quality of their content and design. We believe that every Irish person is entitled to the truth and we work to provide them with the information they need.

WEBSITES

The Life House at 60a Capel Street is a centre of Internet excellence, and produced the first interactive pro-life website in Ireland. *TruthTV.org* joins years of research with continuous updating by our news and design teams. A weekly e-zine is sent to thousands of members and supporters.

FOCUS ON: MEDICAL RESEARCH PROJECT

Name: *Women Have the Right to Know:*
Adverse Effects of Induced Abortion

Type: A modern, impeccably researched, medical report for doctors and health care professionals.



Objective: To research and review all available contemporary data on the effects of abortion on women and to present the information to as wide an audience as possible.

How: Sent to every doctor, psychiatrist and health care professional in Ireland. A summary was also made available for surgeries, and copies have been requested from many countries including Australia and Nigeria.

“THIS *Report* IS TIMELY. I RECOMMEND IT WITHOUT RESERVATION”

PROF EAMON O'DWYER, PROFESSOR OF
OBSTETRICS AND GYNAECOLOGY

FOCUS ON: A GOOD NEWS PROJECT

Name: Promoting *The Passion of The Christ*

Type: Bringing young people to see *The Passion of The Christ* and to a new realisation of the power of God's love

Objective: We used a specially designed website and promotional leaflet to create awareness of the film amongst young people in particular.

How: Teams of young people brought thousands more to see the greatest story ever told. We arranged private screenings of *The Passion of The Christ* and brought students from disadvantaged areas to see the film. The generosity of our benefactors gave these young people an opportunity to experience the extraordinary Sacrifice of Calvary.



“I’M DEFINITELY GOING BACK TO *Mass*
AFTER SEEING THAT *Film*. THANKS FOR
THE TICKET!”

JASON CROSBY, STUDENT

The *Life Institute* have been delighted to promote the Good News, in particular amongst young people. We have designed innovative projects such as the following examples:

THE CÉAD MÍLE FÁILTE PROJECT: This project gathered signatures for the Holy Father on specially designed cards which welcomed His Holiness back to Ireland. We are delighted to report that we gathered 106,000 fáiltes for Pope John Paul II.

BLESSED MOTHER TERESA’S MESSAGE: On the occasion of the elevation of this saintly nun, we distributed 50,000 beautiful posters of Mother Teresa, which featured a lovely picture of Blessed Mother Teresa and her timeless pro-life message: “*Let us promise Our Lady, who loves Ireland so much, that we will never allow this country a single abortion*”

PROMOTION OF OUR FAITH



BE PART OF THE LIFE INSTITUTE

You can make all the difference! Our campaigns are designed, organised and administered by volunteers who believe that the defence of life, faith and family are crucial to Ireland and her future. We would be delighted to hear from you and to have you involved!

BECOME A MEMBER OF THE LIFE INSTITUTE

We'll keep you informed and up-to-date with what is happening. You'll receive a regular newsletter and campaign reports, and be part of the growing movement to protect life and family.

VOLUNTEER AT OUR OFFICES IN 60A CAPEL STREET, DUBLIN 1

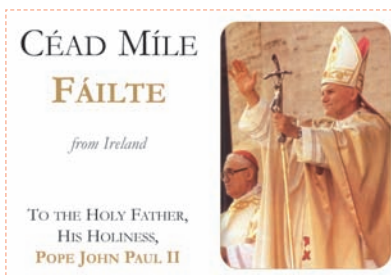
We're always looking for volunteers to help with projects, assist with administration and to help suggest new ideas!

OFFER YOUR PRAYERS

Many supporters include the Life Institute in their daily prayers. Your prayers are priceless and help us more than you know.

BECOME A BENEFACTOR

If you don't have time to give, we gratefully accept all donations towards the work we do together for life and family. Every penny raised is dedicated to a pro-life or family project.



LIFE INSTITUTE